

BeHEALTH 2020

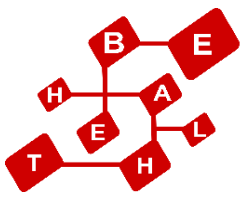
International On-line Event in Healthcare
October 27th – 29th, 2020, Bucharest (Romania)

LIVE BROADCASTED

Day 1 – October 27th, 2020

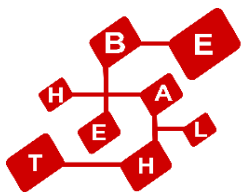
09.00 – 09.30	<p>WELCOMING AND HOST PRESENTATION</p> <p>Speaker: Flaviana Rotaru – President of RoHealth – Cluster for Health and Bioeconomy Romania President of MEDRo Network President – The Network of Health Clusters</p> <p>Speaker & Guest: Professor Viorel Jinga, MD – Rector of “Carol Davila” University of Medicine and Pharmacy of Bucharest</p>
09.30 – 12.30	<p>FUNDING OPPORTUNITIES FOR HEALTH</p> <p><i>Moderator: Flaviana Rotaru – President of RoHealth</i></p> <ul style="list-style-type: none"> ✚ Professor Horatiu Moldovan, MD – State Secretary at Ministry of Health (Romania), Bucharest ✚ Maria Pilar Aguar Fernandez – Head of Unit, European Commission - Directorate-General for Research and Innovation – Health Innovations; DG Research & Innovation – Health Innovations, Brussels ✚ Associate Professor Francisco Flórez-Revuelta, PhD – Chair of the GoodBrother COST Action – International Network on Privacy-Aware Audio- and Video-Based Applications for Active and Assisted Living, Alicante ✚ Dobrota Carmen, PhD – General Director at Ministry of Education and Research (Romania) ✚ Iulia Mihail – Director of Romanian Office for Science and Technology to the European Union, Brussels ✚ Dan Dumitrescu – Head of Service, Programming Service. Health Interventions in the Ministry of European Funds, Bucharest ✚ Bianca Muntean, PhD – EU Cluster Manager of the Year 2019, Member of the Expert Group on Clusters at European Commission and Manager of Transylvania IT Cluster, Cluj-Napoca ✚ Ellie B. Tzatzanis-Stepanovic – ENRICH Network, Expert on International Cooperation, Austrian Research Promotion Agency, Division European and International Programs and Unit for International, Vienna ✚ Eirian Yang – Director of Taiwan Trade Center, Bucharest ✚ Professor Adriano Massuda, MD – Fundação Getúlio Vargas, Rio de Janeiro ✚ Christine Kubiak, PhD – Capacity Director at European Clinical Research Infrastructure, Paris ✚ Anne-Charlotte Fauvel – Head of European Projects at European Infrastructure for Translational Medicine, Amsterdam ✚ Andy Bleaden – Director of Ecosystems and Membership at ECH Alliance, London ✚ Costin Anton – President of Romanian Franchise Association and President of European Chamber of Commerce, Industry and Franchise, Bucharest
12.30 – 14.30	<p>BREAK.....SEE NEXT PAGE</p>





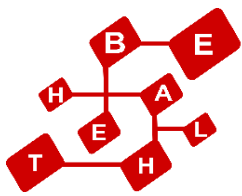
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<p>14.00 – 15.30</p> <p>Paralel session</p> <p>1</p>	<p>Panel discussion 1. E-HEALTH AND EDUCATION</p> <p><i>Moderator: Dr. Ion Gheorghe Petrovai – President of FreshBlood</i></p> <ul style="list-style-type: none">✚ Andy Bleaden – Ecosystems and Membership Director of European Connected Health Alliance, Belfast✚ Ovidiu Savencu – Winner of 2019 Start-up Rohealth Contest, General Manager of Laif Science, Cluj-Napoca✚ Ana Maria Onica – General Manager of Uberpixel, Bucharest✚ Mihaela Ordean – General Manager of Gemma Software, Cluj-Napoca✚ Corina Ivanov – Economic Manager of Altfactor, Galati✚ Professor Duta Corneliu, MD – “Pius Brinzeu” Timis County Emergency Clinical Hospital, Timisoara✚ Professor Daliborca Vlad, MD – “Pius Brinzeu” Timis County Emergency Clinical Hospital, Timisoara✚ Andrei Luca, MD – Ministry of Health (Romania)✚ Vimala Palaniswamy – Director of Massachusetts Institute of Technology✚ Alexandru Costache – President of Doctors for Romania Platform✚ Lecturer Corina Georgeta Abraham Barna, PhD – Marie Skłodowska-Curie Actions, Timisoara✚ Professor Lacramioara Stoicu-Tivadar, PhD – Politehnica University of Timisoara✚ Gabriela Toader – Consultant at Frontier Management Consulting, Bucharest✚ Ioana Daha, MD – Bucharest✚ Alexandru Udriste-Scafa, MD – Floreasca Emergency Clinical Hospital, Bucharest✚ Camil Moldovan – Winner of IoT World Cup 2019 & Founder of Kineto Tech Rehab, Bucharest✚ Jonathan Gómez Raja, PhD – Scientific Coordinator at FundeSalud, Extramadura – Topic: E-Health Strategy of Extramadura✚ Cristiana Deca – Data Protection & Privacy Expert and CEO of Decalex, Bucharest
<p>14.00 – 15.30</p> <p>Paralel session</p> <p>1</p>	<p>Panel discussion 2. MEDICAL EQUIPMENT AND INSTRUMENTS</p> <p><i>Moderator: Flaviana Rotaru – President of RoHealth</i></p> <ul style="list-style-type: none">✚ Camil Moldovan – Winner of IoT World Cup 2019 & Founder of Kineto Tech Rehab, Bucharest✚ Georgiana Ionescu – Johnson & Johnson, Bucharest✚ Alin Iosif – General Manager of Biosintex, Bucharest✚ Cristian Cristescu – Communication Manager of DRIFTMAT Cluster, Bucharest✚ Calenic Bogdan – General Manager of Halstop, Bucharest✚ Marioara Avram, PhD – National Research at Development Institute for Microtechnology, Bucharest✚ Mirabela Cotiga – Manager of Avena Medica, Cluj-Napoca✚ Constantin Serbschi – General Manager of Bioelectronic, Ploiesti✚ Lecturer Radu Chifor, MD – Managing Director of Chifor Research & Lecturer at “Iulian Hatieganu” University of Medicine and Pharmacy of Cluj-Napoca✚ Lecturer Peter Olah, PhD – University of Medicine and Pharmacy of Targu Mures✚ Professor Mihai Girtu, PhD – “Ovidius” University of Constanta✚ Constantin Anton – President of Romanian Franchise Association & President of European Chamber of Commerce, Industry and Franchise✚ Ede Balint – General Manager of Antares, Cluj-Napoca and Bucharest✚ Michael Joseph, PhD – Business Development Manager, Brunel University London✚ Flaviana Rotaru – General Manager of Frontier Management Consulting, Bucharest <p style="text-align: center;">SEE NEXT PAGE</p>



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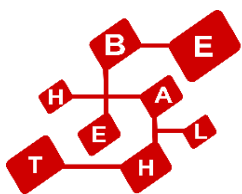
<p>15.30 – 17.00</p> <p><i>Paralel session</i></p> <p style="text-align: center;">2</p>	<p>Panel discussion 3. TRANSLATIONAL MEDICINE</p> <p><i>Moderator: Andrei Luca, MD – Board Member RoHealth, Adviser for European Affairs-General Directorate of Medical Assistance and Public Health, University of Medicine and Pharmacy “Grigore T. Popa” of Iasi</i></p> <ul style="list-style-type: none"> ✚ Christine Kubiak, PhD – Capacity Director at European Clinical Research Infrastructure, Paris ✚ Raluca Prodan – General Manager of Genetic Center Labs of Regina Maria, Cluj-Napoca and Bucharest ✚ Serban Rosu – General Manager of Opera Contract Research, Timisoara ✚ Silviu Lungu – General Manager of Act Farma, Bucharest ✚ Professor Virgil Paunescu, MD – Coordinator of Oncogen Center, Timisoara ✚ Professor Doina Azoicai, MD – “Grigore T. Popa” University of Medicine and Pharmacy of Iasi ✚ Constantin Anton – President of Romanian Franchise Association & President of European Chamber of Commerce, Industry and Franchise ✚ Anca Balan – Chronos Serv Invest Construct, Bucharest ✚ Amethist, Otopeni & Cluj-Napoca ✚ Professor Hernandez Rivas, PhD – Harmony Alliance, Salamanca ✚ Diana Papalea – Quality Assurance Manager of Sana Monitoring, Bucharest ✚ Cristiana Deca – Data Protection & Privacy Expert and CEO of Decalex, Bucharest ✚ Flaviana Rotaru – General Manager of Frontier Management Consulting, Bucharest
<p>15.30 – 17.00</p> <p><i>Paralel session</i></p> <p style="text-align: center;">2</p>	<p>Panel discussion 4. MATERIALS FOR HEALTH</p> <p><i>Moderator: As. Bogdan Istrate – “Gheorghe Asachi” Technical University of Iasi</i></p> <ul style="list-style-type: none"> ✚ Roxana Piticescu – General Manager of National Research-Development Institute for Non-Ferrous and Rare Metals, Bucharest ✚ Corneliu Munteanu – “Gheorghe Asachi” Technical University of Iasi – Topic: Materialia Project ✚ Sanziana Istrate – General Manager of Innosearch, Bucharest – Topic: Start-up Ochetdent ✚ Alin Sarbu – General Manager of National Institute for Research and Development in Welding and Materials Testing, Timisoara ✚ Madalina Popescu – General Manager of Hynamat – Topic: Start-up Hynamats ✚ Mirela Greti-Puiu, Internationalization Responsable at Romanian Textile Concept, Bucharest ✚ Lecturer Peter Olah, PhD – University of Medicine and Pharmacy of Targu Mures ✚ Associate Professor Valentina Anuta, MD - “Carol Davila” University of Medicine and Pharmacy of Bucharest – Topic: Nanotechnologies Applied in Biomedical Sciences – News and Perspectives within “Carol Davila” University of Medicine and Pharmacy of Bucharest ✚ Professor Mihai Girtu, PhD – “Ovidius” University of Constanta ✚ Michael Joseph, PhD – Business Development Manager, Brunel University London ✚ Alexandru Micu – Consultant at Frontier Management Consulting, Bucharest



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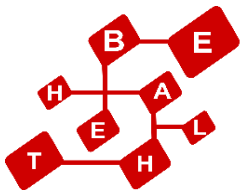
Day 2 – October 28th, 2020

<p>10.00 – 11.30</p> <p><i>Paralel session</i></p> <p>1</p>	<p>Panel discussion 5. HEALTH RESEARCH INFRASTRUCTURES</p> <p><i>Moderator: Flaviana Rotaru – President of RoHealth</i></p> <ul style="list-style-type: none"> ✚ Anne-Charlotte Fauvel – Head of European Projects at European Infrastructure for Translational Medicine, Amsterdam ✚ Professor Virgil Paunescu, MD – Oncogen Center Coordinator, Timisoara ✚ Diana Papalea – Quality Assurance Manager of Sana Monitoring, Bucharest ✚ Professor Izabela Stancu, PhD – Politehnica University of Bucharest ✚ Adrian Bobica – General Manager of Scient and Cromatec Plus, Bucharest ✚ Andrew Smith – Head of External Relations of ELIXIR HUB, Cambridge ✚ Professor Horia Iovu, PhD – Head of Advanced Polymer Materials Group, Politehnica University of Bucharest ✚ Associate Professor Roxana Cristina Rimbas, MD – "Carol Davila" University of Medicine and Pharmacy, Bucharest – Topic: CAREVASC ✚ Gabriela Toader – Consultant at Frontier Management Consulting, Bucharest
<p>10.00 – 11.30</p> <p><i>Paralel session</i></p> <p>1</p>	<p>Panel discussion 6. SECURITY FOR HEALTH</p> <p><i>Moderator: Professor Luiza Spiru, MD - "Carol Davila" University of Medicine and Pharmacy of Bucharest</i></p> <ul style="list-style-type: none"> ✚ Professor Luiza Spiru, MD "Carol Davila" University of Medicine and Pharmacy of Bucharest ✚ Soriana Constantinescu – Administrator and Founder Global Mediator Concept, Bucharest ✚ Nicolae Maruntelu, PhD – Manager of PROECO-CBRNE Cluster, Bucharest ✚ Associate Professor Irina Mocanu, PhD – Politehnica University of Bucharest ✚ Professor Lacramioara Stoicu-Tivadar, PhD – Politehnica University of Timisoara ✚ ... – Canary Technology Innovations, Ploiesti ✚ Ana Maria Onica – Administrator of Uberpixel, Bucharest ✚ Associate Professor Antoanela Toma, PhD – Politehnica University of Bucharest
<p>11.30 – 13.00</p> <p><i>Paralel session</i></p> <p>2</p>	<p>Panel discussion 7. CLUSTERS FOR HEALTH</p> <p><i>Moderator: Carmen David – Coordinator of RoHealth</i></p> <ul style="list-style-type: none"> ✚ Christina Leucuta – Clustero, Bucharest ✚ Aurel Borsan – Medical Cluster "Health Romania", Bucharest ✚ SMURD Galati – Innovative Cluster "Lower Danube for Health" ✚ Enikő Mátyus – Manager and CEO of Transylvania Balneotourism Cluster, Cluj-Napoca ✚ Mihaela Lupanescu, PhD – Coordinator of Partnerships and Regional Marketing Compartment Coordinator at South-West Oltenia Regional Development Agency, Health Cluster in South-West Oltenia Region and Health Tourism Cluster in the South-West Oltenia Region and Partnerships, Craiova ✚ LifeTech City Association, Targu-Mures ✚ Nicolae Maruntelu, PhD – Manager of PROECO-CBRNE Cluster, Bucharest ✚ Bianca Muntean, PhD – EU Cluster Manager of the Year 2019, Member of the Expert Group on Clusters at European Commission and Manager of Transylvania IT Cluster, Cluj-Napoca ✚ Mirela Greti-Puiu, Internationalization Responsabile at Romanian Textile Concept, Bucharest ✚ Chamber of Commerce and Industry of Cluj



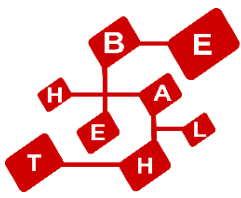
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<p>11.30 – 13.00</p> <p><i>Paralel session</i></p> <p style="text-align: center;">2</p>	<p>Panel discussion 8. SOCIAL RESPONSIBILITY FOR HEALTH</p> <p><i>Moderator: Flaviana Rotaru – President of ROTAS Association</i></p> <ul style="list-style-type: none"> ✚ Flaviana Rotaru – President of ROTAS Association, Tunari ✚ Ioan Suru – Coordinator of Slatina Timis Mutual Aid Association (ADAM Slatina-Timis), Cluj-Napoca ✚ Laura Cireasa – Foundation for the Development of Civil Society, Bucharest ✚ Iordan Dona, MD – Stomatologist Doctor at Dr. Iordan Dumitru Andreea Dona`s Office, Balotesti ✚ Andreea Stefanescu, MD – Gynecologist Doctor at “Elias” Emergency University Hospital, Bucharest ✚ Natalie Voevodina, PhD – Head of Department at Far Eastern Federal University, Vladivostok
<p>13.00 – 14.00</p>	<p>BREAK</p>
<p>14.00 – 15.30</p> <p><i>Paralel session</i></p>	<p>Panel discussion 9. QUALITY FOR MEDICAL SERVICES</p> <p><i>Moderator: ... - Amfiteatru Foundation</i></p> <ul style="list-style-type: none"> ✚ Professor Horatiu Moldovan, MD – State Secretary at Ministry of Health (Romania) ✚ Vasile Cepoi, MD – National Authority for Quality Management in Health (ANMCS), Bucharest ✚ Mihai Grigore – Amfiteatru Foundation, Bucharest ✚ ... “Professor Doctor Agrippa Ionescu” Emergency Hospital, Balotesti ✚ Andi Nodit – Manager of “Bagdasar-Arseni” General Emergency Hospital, Bucharest ✚ Andrei Luca, MD – Ministry of Health (Romania) ✚ Daniela Rahota, PhD – Executive Director of Bihor Public Health Directorate, Oradea ✚ Raluca Mititelu, MD – Medira Research & Development, Bucharest ✚ Robert Andras Nagy – Manager of “Doctor Fogolyán Kristóf Kórház” County Emergency Hospital, Sfantu Gheorghe ✚ Professor Victor Dan Eugen Strambu, MD – Manager of “Doctor Carol Davila” Clinical Nephrology Hospital, Bucharest ✚ Jonathan Gómez Raja, PhD – Scientific Coordinator at FundeSalud, Extramadura – Topic: MoveCare and Essence Projects
<p>14.00 – 15.30</p> <p><i>Paralel session</i></p>	<p>Panel discussion 10. MML – Bioeconomy for Health</p> <p><i>Moderator: Gabriela Toader – Consultant at Frontier Management Consulting</i></p> <ul style="list-style-type: none"> ✚ Adrian Bobica – General Manager of Scient and Cromatec, Bucharest ✚ Marius Velea – General Manager of Holland Farming Agro, Bucharest ✚ Ciprian Morcan – President of Transylvanian Furniture Cluster, Cluj-Napoca ✚ Cornelia Muraru ✚ Professor Felix Arion, PhD – General Manager of AgroTransilvania Cluster, Cluj-Napoca ✚ Octavian Ghita – General Manager of Energy & Eco Concept, Bucharest ✚ Florin Berghea, MD – Research Manager at “Carol Davila” University of Medicine and Pharmacy of Bucharest – Topic: The Hospital of the Future - How AI Could Bring More "Green" in Our Hospitals ✚ Liana Marzan – General Manager of Biona, Cluj-Napoca ✚ Alexandru Micu – Consultant at Frontier Management Consulting, Bucharest
<p>15.30 – 16.00</p>	<p>BREAK.....SEE NEXT PAGE</p>



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16.00 – 17.30	INTERNATIONAL STARTUPS IN HEALTHCARE CONTEST <i>Moderator: Ion Gheorghe Petrovai - Project Manager and Co-founder at Fresh Blood, Cluj-Napoca</i> JURY: <ul style="list-style-type: none">• Flaviana Rotaru – President of RoHealth, Bucharest• Serban Rosu – General Manager of Opera Contract Research, Timisoara• Georgiana Cosoveanu – Senior Manager of Governmental and Corporate Affairs & Leadership Team Member at Janssen, Johnson & Johnson, Bucharest• Professor Luiza Spiru, MD – President of Foundation “Ana Aslan” International, Bucharest
17.30 – 18.00	BREAK
18.00 – 18.30	ROHEALTH START-UP PRIZES AWARDING



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Day 3 – October 29th, 2020

Do Not Forget to Book Your B2B Meeting before October 1st, 2020

09.00 – 13.00	BROKERAGE – BILATERAL MEETINGS SESSION 1
13.00 – 14.00	BREAK
14.00 – 18.00	BROKERAGE – BILATERAL MEETINGS SESSION 2